



Business Psychology and Organizational Behaviour

Eugene McKenna

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The text has an improved structure and style of presentation, and has been revised and updated with new and expanded material including coverage of: recent debates in occupational psychology; investor psychology or behavioural finance; cognitive evaluation theory; employee engagement and positive psychology; corporate memories in culture; storytelling and social media; technostress and environmental influences on stress; and emergent trends in selection.

The book's numerous helpful features include panels which contain relevant theories, research and illustrations of practice; learning outcomes; chapter summaries; review questions; a comprehensive bibliography; and a glossary. For lecturers who adopt the book, we provide access to a wealth of online teaching resources, including a chapter-by-chapter lecture course and multiple-choice question testbanks.

This is an essential textbook for undergraduates and postgraduates studying psychology and organizational behaviour; it will also be welcomed as a rich source of information by practitioners in organizations.

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