

Small Business Survival Guide

Jason Reid

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The SMALL BUSINESS SURVIVAL GUIDE is a pragmatic book geared toward entrepreneurs who want to grow their small business fast. The book is not about creating a mission or strategic planning -- it's a handson tool that teaches small business owners what they need to know about marketing, sales, hiring and managing employees, cost control, and other basic business principles in order to make sure their business is successful and profitable. The tips and tricks included here are ripped from the author's real-life experiences building his business from nothing to one of the largest residential repaint contracting companies in the country doing \$40 million in business per year. Whether your business has one employee or one thousand, if you follow all the steps outlined in The SMALL BUSINESS SURVIVAL GUIDE, you can have a successful business that will be the envy of all your competitors!



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