



W: The First 40 Years

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One of the world's leading fashion magazines, *W* will celebrate its 40th anniversary with this volume—a collection of the most influential and iconic features and photos culled from its first four decades. *W* is renowned for its groundbreaking, provocative, often controversial fashion stories by such photographers as Steven Klein, Mert Alas and Marcus Piggott, Bruce Weber, Mario Sorrenti, Tim Walker, Juergen Teller, and Paolo Roversi, among many others, the best of which fill these pages. Divided into three sections—Who, Where, and Wow—this volume shows why *W*'s unique blend of unparalleled access, cultural smarts, and visual panache has always kept it at the forefront of not only the world of fashion, but also in art, design, style, beauty, celebrity, and society. Appearing in these pages are many of the world's most talented, beautiful, and accomplished from a vast array of fields, including Angelina Jolie and Brad Pitt, Madonna, Damien Hirst, Alexander McQueen, Daphne Guinness, Beyoncé, Karl Lagerfeld, Kate Moss, the Beckhams, Tilda Swinton, and Jackie Kennedy. In addition to a foreword by the book's editor, Stefano Tonchi, *W: The First 40 Years* also includes newly commissioned essays from writers Lynn Hirschberg, Marian McEvoy, and Vince Aletti. Longtime *W* contributor Christopher Bagley has edited the text and written revealing captions that draw upon the magazine's most memorable interviews and reporting.

Praise for *W*:

“*W: The First 40 Years* (Abrams, \$75) recounts how the publication captures both the high and low sides of society, from Kate Moss and Kim Kardashian, to layouts on the lavish homes of Ann and Gordon Getty and Karl Lagerfeld. With the future of printed magazines far from certain, it's fun to look back at an era when 58-page spreads of Madonna were not only permitted but indulged.” —*The Denver Post*

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From reader reviews:

Cheryl Dawkins:

Spent a free time to be fun activity to try and do! A lot of people spent their free time with their family, or their own friends. Usually they undertaking activity like watching television, gonna beach, or picnic in the park. They actually doing same task every week. Do you feel it? Do you need to something different to fill your current free time/ holiday? Can be reading a book may be option to fill your cost-free time/ holiday. The first thing that you'll ask may be what kinds of book that you should read. If you want to consider look for book, may be the guide untitled W: The First 40 Years can be fine book to read. May be it could be best activity to you.

Peggy Witzel:

People live in this new time of lifestyle always try and and must have the free time or they will get wide range of stress from both daily life and work. So , if we ask do people have time, we will say absolutely sure. People is human not just a robot. Then we question again, what kind of activity have you got when the spare time coming to anyone of course your answer may unlimited right. Then ever try this one, reading textbooks. It can be your alternative within spending your spare time, the actual book you have read is definitely W: The First 40 Years.

Florence Hall:

As a student exactly feel bored to reading. If their teacher asked them to go to the library or to make summary for some guide, they are complained. Just minor students that has reading's spirit or real their passion. They just do what the instructor want, like asked to go to the library. They go to generally there but nothing reading very seriously. Any students feel that reading through is not important, boring and can't see colorful photographs on there. Yeah, it is for being complicated. Book is very important to suit your needs. As we know that on this age, many ways to get whatever we wish. Likewise word says, ways to reach Chinese's country. So , this W: The First 40 Years can make you truly feel more interested to read.

Deborah Young:

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