

Romance Your Tribe Online: The Five (and a half) Steps To Create a Tribe of Loyal Fans Who LOVE Your Brand

Janet Beckers

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In "Romance Your Tribe Online", multi-award winning entrepreneur Janet Beckers takes you step-by-step through the 5 (and a half) steps to create a tribe of loyal fans online who LOVE your brand. Combining trademark down-to Earth strategies and sense of humour, here are just a few of the things you will learn: • Know EXACTLY who your most profitable clients are and how to attract them with the unique Profitable Avatar Quadrant Exercise. • The strategic steps, in the right order, to position yourself as the expert in your field, even if no-one has heard of you. • The 4th Win Test that will revolutionise the way you do marketing • 9 Different business models that work online and how to choose the best one for you • How to look like a rock star, on a budget, with clever use of social media and video. • The formula to get high profile Joint Venture Partners to promote you for free • How to automate your online business, even if you are technically challenged. Includes checklists, action plans and case studies of best practice all sprinkled with quirky anecdotes, mindset strategies and motivation tips.



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From reader reviews:

Carl Strum:

Spent a free time to be fun activity to perform! A lot of people spent their leisure time with their family, or their very own friends. Usually they accomplishing activity like watching television, going to beach, or picnic inside the park. They actually doing ditto every week. Do you feel it? Do you need to something different to fill your current free time/ holiday? Could possibly be reading a book could be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to attempt look for book, may be the e-book untitled Romance Your Tribe Online: The Five (and a half) Steps To Create a Tribe of Loyal Fans Who LOVE Your Brand can be great book to read. May be it is usually best activity to you.

Cesar Smith:

This Romance Your Tribe Online: The Five (and a half) Steps To Create a Tribe of Loyal Fans Who LOVE Your Brand is great publication for you because the content which can be full of information for you who also always deal with world and have to make decision every minute. This particular book reveal it facts accurately using great coordinate word or we can state no rambling sentences in it. So if you are read that hurriedly you can have whole information in it. Doesn't mean it only offers you straight forward sentences but hard core information with beautiful delivering sentences. Having Romance Your Tribe Online: The Five (and a half) Steps To Create a Tribe of Loyal Fans Who LOVE Your Brand in your hand like keeping the world in your arm, details in it is not ridiculous 1. We can say that no publication that offer you world with ten or fifteen tiny right but this e-book already do that. So , this is certainly good reading book. Heya Mr. and Mrs. stressful do you still doubt that?

Clifford Walsh:

Is it you who having spare time after that spend it whole day by means of watching television programs or just laying on the bed? Do you need something new? This Romance Your Tribe Online: The Five (and a half) Steps To Create a Tribe of Loyal Fans Who LOVE Your Brand can be the answer, oh how comes? A book you know. You are and so out of date, spending your free time by reading in this new era is common not a geek activity. So what these guides have than the others?

Linda Gordon:

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