



Over 40 & You're Hired!: Secrets to Landing a Great Job

Robin Ryan

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“Robin Ryan has the inside track on how to get hired.”– ABC NEWS

If you are over 40 and struggling to land a new job, you're not alone. It's a whole new ballgame out there, so America's top career counselor has perfected a market-tested program to help you stand out effectively and appeal to employers amid age discrimination and floods of competition. In *Over 40 and You're Hired!*, Robin Ryan draws on her 30 years of direct hiring experience, 20 years as a career counselor, and her extensive relationships with hundreds of recruiters, decisions makers, and HR professionals to give you the skills and tools you need to revitalize your career and secure a new, better-paying job. She covers:

- How hiring has changed and what you need to do to compete
- Ways to tap into the the 80% of all jobs that are never advertised
- LinkedIn strategies you to need to use
- Successful formats for creating a winning Resume and Cover Letter
- Answers to tough interview questions
- Effective strategies to overcome age discrimination
- Proven salary negotiation techniques
- Effective strategies to present yourself as the candidate to hire
- Networking techniques to get in front of decision makers
- Inspiration and motivation to foster your success!

“Targeted and strategic--a real winner.”-- *Business Radio Network*

“Loaded with great tips and a valuable bonus section available only to book buyers.” – *Long Island Press*

“If you use Robin Ryan’s advice, you definitely fly by the competition.” -- *KING-TV News*

“Robin Ryan is America's leading authority on how to get hired in today’s job market.” --*The Arizona Republic*

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