

Fashion and Sustainability: Design for Change

Kate Fletcher, Lynda Grose



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This book examines how sustainability has the potential to transform both the fashion system and the innovators who work within it. The book is organized in three parts. The first part is concerned with transforming fashion products across the garment's lifecycle and includes innovation in materials, manufacture, distribution, use, and re-use. The second part looks at ideas that are transforming the fashion system at root into something more sustainable, including new business models that reduce material output. The third section is concerned with transforming the role of fashion designers and looks to examples where the designer changes from a stylist or shaper of things into a communicator, activist or facilitator.

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