



Technical Communication, Deliberative Rhetoric, and Environmental Discourse: Connections and Directions (ATTW Contemporary Studies in Technical Communication)

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Academic writing on environmental communication proliferated in the 1990's. A few of us had been calling for such work and making initial investigations throughout the 1980's, but the momentum in the field built slowly. Spurred by coverage in the mass media, academic publishers finally caught the wave of interest. In this exciting new volume, the editors demonstrate more fully than ever before how environmental rhetoric and technical communication go hand in hand. The key link that they and their distinguished group of contributors have discovered is the ancient concern of communication scholars with public deliberation. Environmental issues present technical communicators with some of their greatest challenges, above all, how to make the highly specialized and inscrutably difficult technical information generated by environmental scientists and engineers usable in public decision making. The editors encourage us to accept the challenge of contributing to environmentally conscious decision making by integrating technical knowledge and human values. For technical communicators who accept the challenge of working toward solutions by opening access to crucial information and by engaging in critical thinking on ecological issues, the research and theory offered in this volume provide a strong foundation for future practice.

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